



SEMANA SANTA
DEL 25 AL 28 DE MARZO



ajuntament  benidorm
concejalía de deportes



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Since 2006, we have been organizing tournaments and sporting events primarily related to basketball for youth development.

Thanks to the efforts of the MHLSPORTS team, we have earned the respect and trust of numerous clubs, sports associations, and schools that attend our various tournaments year after year, achieving a loyalty rate of over 90%, a clear indication of the high satisfaction of participants in our events.

MHLSPORTS is a company specialized in managing sports events, founded in 2006 out of a passion for youth basketball by a group of basketball coaches. Our work focuses on providing the clubs that trust us with the best possible events, both logistically and in terms of sports quality.

+ 120.000 **+ 18.000**

More than 120,000
participants in the events
and tournaments organized
by MHLSPORTS.

Participants in the events and
tournaments organized by
MHLSPORTS in 2026

WHO WE ARE

The **MARINA BAIXA BASKET CUP** combines basketball, camaraderie, and leisure in an ideal destination.

Visiting the fantastic beaches of **Benidorm**, strolling along its promenade, enjoying a refreshing swim in the hotel pools, and taking part in the best evening events full of games and fun led by our entertainment team make this tournament an **unforgettable experience**.

NUMBERS 2026

- ✓ Easter and May
- ✓ 4160 participants
- ✓ 360 teams
- ✓ 32 categories
- ✓ 809 games
- ✓ 15 courts



BENIDORM AND MARINA BAIXA

Welcome to the fascinating region of **MARINA BAIXA**, in the province of **ALICANTE**, where the sun, the Mediterranean coasts, and the energy of sports merge with the natural beauty of the area!

At the heart of this sports experience is the iconic city of **BENIDORM**, a coastal paradise that combines tourism with modern sports facilities.

Benidorm stands out as a premier tourist and sports destination. With its kilometers of golden beaches and warm climate, it is the perfect place to enjoy a wide variety of activities.

The “**Palacio de los Deportes**” in L’Illa de Benidorm, along with the **Pau Gasol Pavilion in L’Alfàs del Pi**, will host a new edition of this sporting event that brings together community, leisure, and plenty of basketball.



DATES AND CATEGORIES

The **MARINA BAIXA BASKET CUP** will take place on the following dates, format and categories:

- The competition Will run **from March 25 to 28**
- Each team Will play a **minimum of 4 games**

We will have the following categories for both men and women, divided by level into **GOLD, SILVER, and BRONZE** based on the number of registered teams:

U10

2018 - 2017

U10

2016 - 2015

U13

2014

U14

2013

U16

2012-2011

U18

2010-2009



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HOTEL CARLOS I****

The **MARINA BAIXA BASKET CUP EASTER 2027** will feature the **CARLOS I Hotel** exclusively for its participants. Located less than 1 kilometer from Poniente beach and the sports area of L'illa court, where tournament matches will be played, it has newly renovated facilities that offer comfort and quality.

The hotel features **3 outdoor swimming pools, a spa, and cafeterias**, and the multiple-occupancy rooms are equipped with all the amenities, and breakfasts, lunches and dinners will take place in the hotel's varied buffet restaurant.

These are the planned accommodations for participants, which may be modified by the organization due to the logistical needs of the tournament. The organization will allocate the available spaces in the different accommodations to logistical needs.



HOTEL CABANA****

The **HOTEL CABANA**, completely renovated in 2026 will be another of our accommodations reserved exclusively for the **MARINA BAIXA BASKET CUP EASTER 2027**. Located in **Benidorm**, it is just ten minutes from Poniente beach, next to the Guillermo Amor sports complex (**Raúl Mesa Pavilion**) and about ten minutes by bus from the **L'Illa pavilion**, where tournament matches will be played.

It features an outdoor swimming pool and equipped terrace, recreational spaces, and a cafeteria and pool bar.

The rooms will be multiple-occupancy, and are equipped with all the amenities. **Breakfasts, lunches, and dinners will take place in the**

These are the planned accommodations for participants, which may be modified by the organization due to the logistical needs of the tournament. The organization will allocate the available spaces in the different accommodations to logistical needs.



HOTEL OLYMPUS****

The **HOTEL OLYMPUS** will be another of our accommodations at the **MARINA BAIXA BASKET CUP EASTER 2027**. Located in **Benidorm**, it is just ten minutes from Poniente beach, next to the Guillermo Amor sports complex (**Raúl Mesa Pavilion**) and about ten minutes by bus from the **L'Illa pavilion**, where tournament matches will be played.

This completely renovated hotel features an outdoor swimming pool, recreational spaces, and a cafeteria.

The rooms will be multiple-occupancy, and are equipped with all the amenities. **Breakfasts, lunches, and dinners will take place in the hotel's varied buffet restaurant.**

These are the planned accommodations for participants, which may be modified by the organization due to the logistical needs of the tournament. **The organization will allocate the available spaces in the different accommodations to logistical needs.**



HOTEL LA ESTACIÓN****

One of the accommodations for the **MARINA BAIXA BASKET CUP EASTER 2027** will be the **ESTACIÓN** hotel. Located next to the sports area of the L'Illa pavilion, where tournament matches will be played, it features modern and high-quality facilities.

The hotel has a **complete buffet** with a variety of dishes for all tastes, ideal for breakfasts as well as lunches and dinners. In addition, it features an **outdoor swimming pool** perfect for relaxing under the Mediterranean sun.

The fully equipped rooms are multiple-occupancy (doubles, triples, and quadruples).

These are the planned accommodations for participants, which may be modified by the organization due to the logistical needs of the tournament. The organization will allocate the available spaces in the different accommodations to logistical needs.



LEISURE OPTIONS

The **MARINA BAIXA BASKET CUP** is much more than basketball. Fun is guaranteed with a multitude of leisure options:

- **Enjoy** the **BEACHES** and commercial areas of the premier Spanish tourist destination: **BENIDORM**.
- **Outdoor swimming pools** at the participants' accommodation.
- **Free leisure activities and workshops** organized by our entertainment team where both kids and adults can have fun.
- **Daily challenges** on our social networks that will be proposed by our entertainment team.
- Themed **evening events** every day:
 - **WELCOME PARTY**
 - **COSTUME CONTEST**
 - **CLOSING GALA**





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TOURNAMENT TIMING

**THURSDAY,
MARCH 25**



ARRIVAL OF
PARTICIPATING TEAMS
(DINNER INCLUDED).



COMPETITION START
FROM APPROX. 16:00.



WELCOME PARTY

**SATURDAY,
MARCH 27**



COMPETITION START
FROM 09:00.

CLOSING GALA



**FRIDAY,
MARCH 26**



COMPETITION START
FROM 09:00.



COSTUME CONTEST

**SUNDAY,
MARCH 28**



FINAL DAY OF
COMPETITION.



TROPHY PRESENTATION AND
TOURNAMENT CLOSING
(APPROX. 15:00).



TRANSPORT OFFER: BUS

MHLSPORTS can organize transportation for teams from their locations to **BENIDORM**. We charter private buses from Madrid, Zaragoza, Valencia, and Barcelona (for other origins, please inquire) that participating teams can join, significantly reducing their travel costs.

TRANSPORT REQUEST INFORMATION:

info@mhl sports.com

DEADLINE FOR REQUEST: JANUARY 15

Subject to availability and minimum occupancy

EXAMPLE 1
ZARAGOZA - BENIDORM - ZARAGOZA
From 70€ per player/coach

EXAMPLE 2
MADRID - BENIDORM - MADRID
From 65€ per player/coach



PRICES AND SERVICES

- ✓ **REGISTRATION for the tournament** (minimum 4 games).
- ✓ **24H support from the organizing staff**
- ✓ **ACCOMODATION AND MEALS**
- ✓ **POOL AND LEISURE ACTIVITIES**
- ✓ **INTERNAL TRANSPORT** on private buses provided by the organization (hotel – courts – hotel)
- ✓ **FREE TORUNAMENT APP** and continuous information via website or social media.
- ✓ **AMBULANCES** with medical personnel in the different playing areas.
- ✓ **CIVIL LIABILITY INSURANCE**
- ✓ **SPORT ACCIDENTS INSURANCE** with MAPFRE covering medical assistances in case of an accident during the competition.

¡PROMOTION!

Clubs or schools that register 4 or more teams will receive 1 FREE spot for coaches for each team registered.

OPTION A

340€

VAT included

- ✓ **PRICE PER PLAYER/COACH**
- ✓ **3 NIGHTS** with full board
- ✓ **ARRIVAL ON THURSDAY 25** (dinner included)
- ✓ **DEPARTURE ON SUNDAY 28** (lunch included)

NEW!

EXTRA NIGHT WEDNESDAY MARCH 24

Inquire about price and availability

65€

IVA included

OPTION B

ONLY PARTICIPATION

600€

VAT included

- ✓ **PRICE PER TEAM**
- ✓ **ACCOMODATION AND MEALS NOT INCLUDED**
- ✓ **TRANSPORTATION NOT INCLUDED**

HOW TO REGISTER



REQUEST YOUR SPOT

Send an e-mail to marinabaixa@mhlports.com or contact via WhatsApp or call (number 660839798) requesting registration for the tournament and providing club details, category and contact person.



CONFIRMATION AND FIRST PAYMENT

Fill out the **REGISTRATION FORM**.

To finalize the registration, a first payment of at least 100 € per player/coach must be made.



REGISTRATION PAYMENT

Payment must be made via two bank transfers to the designated account, clearly indicating the **name of the club and the chosen date**.

- Before 31/12/2026: first payment of at least **100€** per player/coach
- Before 15/02/2027: **the remaining amount** per player/coach based on the chosen option.

DATOS BANCARIOS

Titular: MHL SPORTS EVENTOS SL

Nº Cuenta (Caixa): IBAN ES54 2100 4712 5102 0005 8455



CONTACTO

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